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BE GOOD. Or *be* GR8.



Activ8 Corporate Relations is an integrated corporate communications agency that designs and implements programs in marketing, public and investor relations to enhance our clients' corporate image, goodwill, stakeholder loyalty and profitability.

**INTEGR8 > Synergy that works**

Our mandate is to bring clients competitive intelligence and position them as leaders in their respective industries by creating a strategic plan and implementing customized programs that compel their audience to act.

**Activ8**  
CORPORATE RELATIONS



Evolution Technologies Inc >  
Complete branding program,  
including visual identity, marketing  
collateral, stationary system, point-  
of-sale and tradeshow displays.



Kernode Resources Ltd >  
Fact sheets, add description of  
other services here



- DELEG8 > Our services**
- Corporate identity/brand creation
  - Publicity/media campaigns
  - Shareholder/investor programs
  - Integrated marketing strategies
  - Special events promotion
  - Writing/editing collateral
  - Web development/online marketing
  - Research/positioning
  - News dissemination/SEDAR filing
  - Database customization



< Aeroquest International Ltd  
Annual report, add description of  
other services here



< International Technologies  
Corporation  
Annual report, PowerPoint  
presentation, add description of  
other services here



Nova Uranium Corporation >  
Fact sheets, PowerPoint presentation,  
additional services listed here



< Monster Copper Corporation  
Fact sheets, website, add  
description of other services here



## ABOUT ACTIV8

### COMMUNIC8 > Be seen and heard

Digital media technologies has had a significant impact on the way business is conducted today. An information-driven society enables people to make decisions faster, and the need to monitor and evaluate brand reputation and company performance is vital. This key factor led us to create a communications company that helps its clients stand out in a sea of marketing and advertising messages.

### COLLABOR8 > Our values

At Activ8, integrity and respect are priorities. We value our ability to foster creative minds and support consistent learning, growth and development while promoting a progressive work environment where everyone succeeds.

Our clients receive the highest quality of personalized service and expertise as all team members have more than fifteen years experience in their respective fields of project management, marketing, brand creation, public and investor relations.



### Program development >

Our process follows a set of guidelines to ensure your business objectives are met and that values are aligned. We believe that as a part of your marketing team, we grow together and take great pride in your company's success.

This is accomplished by learning who you are: your vision, goals, core values, culture and position in the marketplace.

We help you better communicate with your customers and all stakeholders in your business to develop the relationships that count—creating trust and a positive impression in the minds of your target audience.

### Sector experience >

Activ8 has worked with companies in a variety of industries including: Technology, Resource, Recruitment, Consulting, Wholesale, Manufacturing, Industrial, Internet and Entertainment.

Our mission is to ensure your objectives are met while driving corporate value through a creative and collaborative partnership where everyone succeeds.

### The benefits >

- We are responsible, innovative and committed to obtaining extraordinary results.
- You will have more time to do what you do best, confident that your message is delivered to those that matter most to the development of your business.
- We have a variety of business backgrounds providing a well rounded team of professionals dedicated to meeting your objectives.
- We're well connected with diverse members of the business, finance and media communities across North America.

## CLIENT TESTIMONIALS

### The Boyd Group

Activ8 assisted us with polishing our corporate image through the creation of cutting-edge marketing materials, increasing our exposure with the investment community through integrated marketing strategies and creating a communication infrastructure which operates efficiently and almost entirely on its own.

*Terry Smith, President & CEO, The Boyd Group*

### One Degree Capital

Activ8 Corporate Relations created eye-catching marketing materials that helped to sell our public client, Contec Innovations as an attractive investment in the mobile data space.

They also assisted us with regulatory filings, writing, editing and dissemination of press releases, marketing collateral, shareholder communication and initiating a results-oriented marketing program that generated significant leads and visibility for our public client.

*Maurice Boucher, Partner, One Degree Capital*

**Activ8**  
CORPORATE RELATIONS